

SCB KINGSTON'S 1ST 2017 GENERAL MEETING



WHO WE ARE

We are part of an international organization made up of professionals, academics, students, and general community members.

Specifically, we are a student run organization dedicated to advancing the science and practice of conserving biological diversity

We aim to promote the scientific study of the phenomena that affect the maintenance, loss, and restoration of biological diversity.



HOW SCB WORKS



Sustainability
Issues

Education

Fundraising



BENEFITS OF JOINING SCB

- Flexible time commitment
- Resume booster: build a diverse skillset with leadership, public speaking, marketing, graphic design, project management, teaching, teamwork, etc.
- Work directly with upper years and a faculty member
 - Great networking opportunities
 - Reference letters
- We are fun people with fun socials ahead!
- You can have a meaningful role in your position

EXECUTIVE STAFF



Ashley Concessio

Co-President

Fourth Year Biology



Zoe Walter

Vice-President

Fifth Year Biology



Georgina Preston

Co-President

**Fourth Year Environmental
Science with GIS**

OUR COMMITTEES

SUSTAINABILITY

&

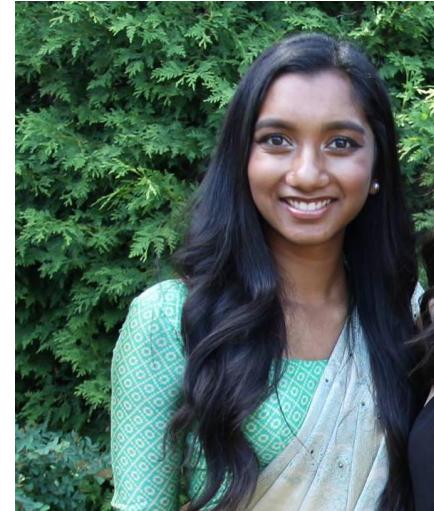
ISSUES

SUSTAINABILITY & ISSUES CO-CHAIRS



Elise Bishop

**Fourth Year Environmental
Geography with GIS**



Minoli Dias

**Second Year Environmental
Science**



OUR MISSION

- To educate the Kingston community about local conservation issues, the science of conservation biology, and to directly contribute to conservation efforts
- Help to develop environmentally sound policy in the Kingston community
- To ultimately make Queen's, Kingston, and Ontario more environmentally sustainable



WHAT WE DO



- Biosciences Native Garden
- Bring in guests to speak to the community about conservation
- Lead events, campaigns, and initiatives to promote sustainability
- Encourage members of the community to connect with the environment we're trying to conserve by planning nature hikes and outdoor events

EDUCATION

EDUCATION CO-CHAIRS



Tazmin Holy

Third Year Biology



Sasha Main

Second Year BioMath



OUR MISSION

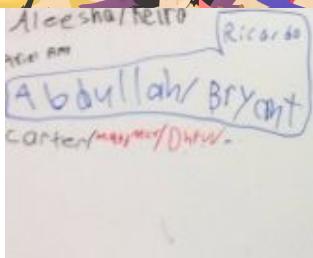
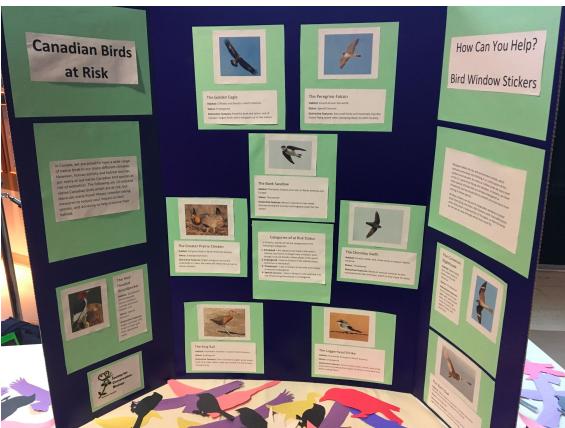
- To design fun, interactive and informative programs for elementary school students
- To use our knowledge of conservation and other important environmental issues in order to educate the leaders of tomorrow
- To create lasting relations with students and teachers alike
- To bring periodic educational workshop opportunities to students here at Queen's in order to increase interest in conservation biology





WHAT WE DO!

- Classroom Etiquette Seminar
- Classroom Visits!
- Scales
- Science Rendezvous



FUNDRAISING

FUNDRAISING CO-CHAIRS



Rachel Andolfatto

**Fourth Year Environmental
Science**



Maddy Healey

**Second Year Biology with
GIS**



Jill Mulveney

**Fourth Year Environmental
Biology**



OUR MISSION



- To design innovative and exciting fundraising events that foster conservation awareness while also raising funds
- These funds are used to finance SI and Education programming, as well as to donate to other conservation causes
- Engaging with the community and creating a connection between individuals and issues, all in the service of conservation



WHAT WE DO

- Graphic designing and advertising for Fundraising, Education, and SI events
- Marketing SCB and gathering membership
- Applying for grants from other organizations
- Planning creative fundraisers, including:
 - Succulent Sale
 - Halloween Bake Sale
 - SCB Cookout
 - Christmas Tree Sale
 - Reusable Shopping Bag Sale
 - Valentine Coffeehouse
- Organize the Annual SCB Photo Contest



PHOTO CONTEST AND SILENT AUCTION



Society for Conservation
Biology's
**PHOTO CONTEST &
SILENT AUCTION**

Submit your nature-themed photo for display in the Biosci Atrium, and win prizes! Bid on your favourite photos! All proceeds go to conservation & outreach

facebook.com/scbkingston

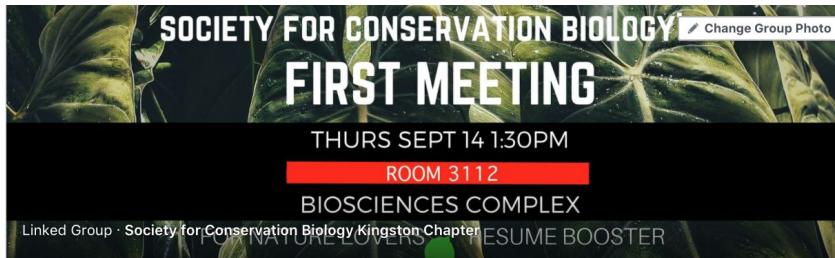


UPCOMING EVENTS!





FACEBOOK



Public Page (major updates and events):

<https://www.facebook.com/scbkingston/>

Group Page (event updates, polls, meeting minutes):

<https://www.facebook.com/groups/157534784342507/>



HAVE A CONSERVATION ISSUE NEAR AND DEAR TO YOUR HEART?

We'd love to hear from you! SCB is looking for a new **CONSERVATION PROJECT** and we'd love to hear what you are passionate about! For an idea to qualify, it must:

- Be applied to the local environment surrounding Kingston
- Be accompanied by a rough marketing strategy idea
- Be an important issue to you <3



PICKING A NEW MEETING TIME

5:30 on Monday, Tuesday,
Wednesday, or Friday?

Let's vote!



BREAK INTO
COMMITTEES!