

# HAPPY WEEK THREE

FROM SCB!

## BEE GARDEN RIBBON CUTTING CEREMONY

- How did it go, Exec?
- Thanks to everyone who showed up!





YOUR 2017/18 EXEC IN THE GARDEN!

# EDUCATION UPDATES

# TEACHER VISITS!!!!

- Great work to all of our volunteers!
- Solidifying Dates
  - Looking for 2 people per Visit, so stay tuned for sign ups!
- Potentially Another Volunteer Prep Day

# SUSTAINABILITY & ISSUES UPDATES

# YESTERDAY'S GREAT CANADIAN SHORELINE CLEANUP



# CLEAN UP DOWN, WHAT'S NEXT?

- DO YOU LIKE THE OUTDOORS?
  - Fall Nature Hike - October 22 at Lemoine Point Conservation Area!
- A WEEK FOR HIPPIES, TREE HUGGERS & ENVIRONMENTAL ENTHUSIASTS
  - Sustainability Week (Oct 2-6)
- \*CALLING ALL GREEN THUMBS\*
  - Seed Collection and Garden Trimming! - October 20 @ 2:00 PM
- SI'S NEXT BIG PROJECT?
  - Campus-wide native landscaping

# FUNDRAISING UPDATES

# OUR SUCCULENT SALE DID NOT SUCK

IN FACT, IT WAS PRETTY DAMN GREAT.

- We made 600 dollars for SCB and sold out in 3 hours!
  - There have been calls for more...
    - October Succulent Sale Pt 2?
    - Christmas Cacti?
    - Spring Succulent?
- October Fundraiser in the works, could be...
  - BBQ!
  - Bake Sale!
  - Paint night/terrarium night/something with craft beer

# UN SUSTAINABILITY CONFERENCE

(UNITED NATIONS NOT UN-SUSTAINABILITY HAHAHAH)

# ASSIGNING TASKS

SI Committee:

**SPONSORSHIP**

Education Committee:

**MARKETING**

Fundraising Committee:

**LOGISTICS**

# ASSIGNING TASKS

## SI Committee: **Sponsorship (to fund our 2 Impact Projects!)**

- You will be provided with a sponsorship letter you can customize
- Pick 3 businesses you want to approach and send them an email, and either call or visit them, to tell them about sponsoring the event
- Follow up 4 days later
- When you have completed 3, choose another 3!

**SIGN UP TODAY WITH ZOE, AND EMAIL UPDATES TO YOUR CO-CHAIRS ELISE & MINOLI**

# ASSIGNING TASKS

Education Committee: **MARKETING (aka selling 189 tickets!)**

- Putting postcards on every desk in all libraries
- Posterizing all around campus
- Planning fun events to draw in an audience and get them to sign up
- Creating hype on facebook
- Going on TV or radio
- Reaching out to high schools
- Emailing Politics, Enviro Sci, Biology, and other departments
- Contacting the Queen's Journal, Gazette, Alumni Review, Kingston Whig, etc
- Speaking to classes

**SIGN UP TODAY WITH ZOE, AND EMAIL UPDATES TO YOUR CO-CHAIRS TAZ & SASHA**

# ASSIGNING TASKS

Fundraising Committee: **LOGISTICS (aka the structure of the night itself!)**

- Asking Queen's to sponsor a venue
- Asking Queen's to sponsor cost of tickets
- Asking Dignitaries to speak (mayor, Principal Woolf, etc)
- Optional catering sponsor
- Photographer sponsor

SIGN UP TODAY WITH ZOE, AND EMAIL UPDATES TO YOUR CO-CHAIRS RACHEL, MADI,  
& JILL (AKA SUCCULENT QUEEN)

# OUR 2 IMPACT PROJECTS

- Native landscaping?
- bird -proofing?
- Belle Park?
- Bees on rooftops?
- Other ideas? Get thinking!

BREAK INTO  
COMMITTEES!